

# Privacy Policy

Love Energy Entertainment (from here on referred to as “we”, “our”, or “us”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use and safeguard your data when you use our website (from here on referred to as the “Site”) and services. By accessing or using the Site, you agree to this Privacy Policy. If you do not agree, please refrain from using our Site.

## 1. Who We Are

Love Energy Entertainment is a company based in Amsterdam, The Netherlands, providing booking services for performers/contractors, as well as additional services surrounding the organization and execution of events. We operate in compliance with the General Data Protection Regulation (GDPR) and other relevant privacy laws.

## 2. Data We Collect

We may collect the following types of personal data:

### 2.1 Data You Provide

- **Contact Information:** Name, e-mail address, phone number, and address.
- **Booking Details:** Event location, date, and specific requirements for performers & contractors.
- **Payment Information:** Credit card details or bank information for processing transaction (handled securely by third-party payment processors).

### 2.2. Data Collected Automatically

When you visit our Site, we may collect:

- **Device Information:** IP address, browser type, operating system, and device type.
- **Usage Data:** Pages viewed, time spent on the Site, and navigation paths.
- **Cookies:** Information collected through cookies or similar technologies.

### **2.3. Data from Third Parties**

We may receive additional information about you from social media platforms, referral partners, or publicly available sources.

## **3. How We Use Your Data**

We use your personal data for the following purposes:

- **To Provide Services:** Managing bookings, communicating with you, and processing payments.
- **Customer Support:** Responding to inquiries, resolving issues, and providing updates about your bookings.
- **Marketing:** Sending promotional e-mails or newsletters, only with your consent.
- **Improving Our Services:** Analyzing user behavior to enhance our Site and offerings.
- **Legal Compliance:** Ensuring compliance with applicable laws and responding to legal requests.

## **4. Sharing Your Data**

We do not sell or rent your personal information. However, we may share your data with:

- **Artists, Performers & Contractors:** To facilitate the booking process and ensure proper coordination for your event.
- **Service Providers:** Third-party companies that assist with payment processing, e-mail delivery, website hosting, or analytics.
- **Legal Authorities:** When required to comply with the law or protect our rights, property, or safety.

## **5. Data Retention**

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy or as required by law. Once the data is no longer needed, we securely delete or anonymize it.

## 6. Your Rights Under GDPR

If you are located in the European Union, you have the following rights regarding your personal data:

- **Access:** Request access to your data and receive a copy.
- **Correction:** Request correction of inaccurate or incomplete data.
- **Deletion:** Request deletion of your data, subject to legal requirements.
- **Restriction:** Request restriction of processing your data in certain circumstances.
- **Portability:** Request transfer of your data to another service provider.
- **Objection:** Object to the processing of your data for specific purposes, such as direct marketing.

To exercise these rights, please contact us at  
[love.energy.entertainment@gmail.com](mailto:love.energy.entertainment@gmail.com)

## 7. Cookies and Tracking Technologies

We use cookies and similar technologies to improve your experience on our Site. Cookies help us analyze website traffic, remember your preferences, and provide personalized content.

You can manage cookie preferences through your browser setting.

## 8. Data Security

We take appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, alteration, or disclosure. This may include:

- Secure data storage.
- Encryption of sensitive information.
- Regular monitoring of our systems for vulnerabilities.

## 9. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We recommend reviewing their privacy policies before providing any personal data.

## **10. Changes to This Privacy Policy**

We may update this policy from time to time. Changes will be posted on this page with and updated “Effective Date. We encourage you to review the policy periodically to stay informed about how we protect your information.

By using our Site and services, you acknowledge that you have read, understood, and agreed to this Privacy Policy.

**Effective Date:** 01.12.2024